

## MENTOR PUBLIC SERVICE ANNOUNCEMENTS

Notables such as basketball legend Bill Russell, Emmy-winning talk show host Jon Stewart, Grammy honoree Michael Bolton and Senator Bill Bradley graciously sat down with MENTOR to say a few words on why mentoring is so important for today's youth.



*Bill Russell —*

*"If you have any satisfaction, with your life, then you have something to share. That's what mentoring is all about. Mentors, in a lot of cases, they get more out of it than the mentees.*

*Well, one thing about mentoring...it...is...fun!"*

Spots available: (2) :30, :10; :30 combined

*Michael Bolton —*

*"I think most people should be a mentor. It's a tremendously rewarding experience. It was important to feel that belief [in me from a mentor]...it meant so much. It made a very big difference in my life."*

Spots available: :30, :15; :30 combined



*Jon Stewart —*

*"Mentoring is very important because you don't want the children of today to turn out like the adults of today.*

*Look, having children is easy...and anybody can do it. But raising them right is hard, and when talented people want to get involved, it's nothing but a help".*

Spots available: :30, :20, :30 combined

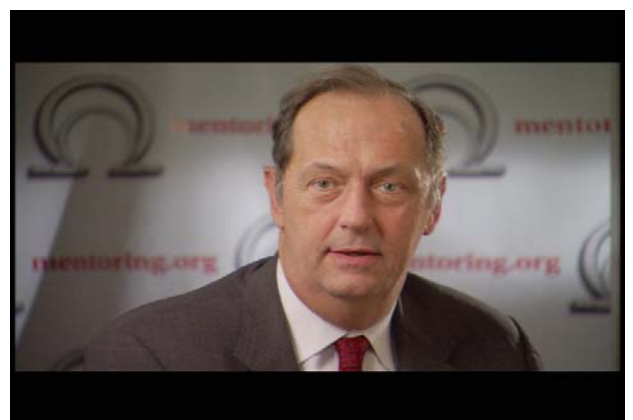


*Bill Bradley —*

*"It's about taking a personal interest in the kid; at the same time, you challenge him to be as good as he can possibly be.*

*[The mentors are] going to have an experience that will be tremendously rich for them, because they'll see it in the eyes of their mentee".*

Spots available: :30, :30 combined



*For more information about these PSAs, contact Danielle Troyan at (703) 224-2222 or [dtroyan@mentoring.org](mailto:dtroyan@mentoring.org)*